



Soham Enterprises, Bonino & Ramatex: Bringing Italian Technical Textile Innovation to India

A Partnership Strengthening India's Technical Textile Future

India's technical textile and nonwoven industry is on the cusp of a major transition. With rapid growth in infrastructure, hygiene, automotive, and industrial applications, the demand for advanced machinery and specialised nonwoven solutions has accelerated significantly. Against this backdrop, Soham Enterprises—India's trusted representative of leading European machinery brands—has been instrumental in connecting Indian manufacturers with world-class technology.

At Techtextil India, Soham's collaboration with two iconic Italian brands—Bonino Carding Machines and Ramatex Italia—emerged as a powerful showcase of capability, experience, and innovation. Through their combined portfolio, these companies now offer India a complete fibre-to-fabric machinery ecosystem tailored for geotextiles, automotive, recycling, hygiene, technical textiles and much more. What follows is a detailed account of their collective vision, perspectives on India's fast-growing nonwoven sector, and...

... insights from Mr. Prashant, Founder of Soham Enterprises, Mr. Edoardo Bonino, Area Manager of Bonino Carding Machines, and Mr. Antonio Nencini, CEO of Ramatex Italia.

A Synergistic Partnership for India

Opening the conversation, Mr. Prashant described the collaboration succinctly: "With Bonino and Ramatex, we offer a complete technology package from fibre to fabric for various applications. It is truly a one-window solution for the Indian technical textile industry."

For Soham, the partnership is built on over a decade of representing European manufacturers. Their focus has been on introducing high-quality, reliable, and technically advanced machinery to the Indian market—machinery capable of supporting the next phase of India's nonwoven expansion. According to Prashant, the response at the exhibition was exceptional, with strong engagement from customers and a clear indication of rising awareness and appetite for technical textile machinery.

Bonino: A Legacy in Carding & Customised Nonwoven Solutions

Bonino Carding Machines, with more than a century of history, remains one of Europe's most respected names in carding technology. From natural fibres to synthetics, Bonino covers an extensive application range including medical cotton, viscose, wool, cashmere, air-lay systems, and specialty nonwovens. Reflecting on the exhibition, Mr. Edoardo Bonino shared his optimism: "It's my fifth time in India. Every year the show improves, the interest grows, and the expectations increase. I am very happy with how the market is developing." Bonino's strength lies not in scale, but in its craftsmanship and flexibility.

"We are not a big company, but our production is 100% internal. This gives us total customization—our biggest strength," Edoardo explained. While the world today is focused heavily on recycling, Bonino has decades of experience already built into its systems. Their carding and opening lines are designed to handle recycled fibres with high efficiency—something increasingly relevant for India as it moves towards circularity.

Ramatex Italia: High Technology with Italian Craftsmanship

For Ramatex Italia, Techtextil India marked the company's first active engagement with Indian customers.



However, its global reputation precedes it. With generations of experience in specialty nonwoven machinery and recycling systems, Ramatex brings Italian engineering, innovation and deep sectoral knowledge to the partnership. Though new to the Indian market, CEO Mr. Antonio Nencini expressed strong enthusiasm: “My first visit to India has been fantastic. The potential here is enormous. We bring Italian brands that match the best European makers in quality—but at prices much more accessible. This is exactly what the Indian industry needs.” Antonio emphasised two core strengths of both Bonino and Ramatex: flexibility & experience.

“Big global brands often offer standardised solutions. We, on the other hand, provide customised machinery that allows customers to differentiate themselves. This flexibility, combined with centuries of textile history in Italy, is our biggest advantage.” For Ramatex, India is not simply a market of the future—it is a market of the present. Antonio’s vision is clear: “This will be the first of many visits.

We want the Indian industry to know who we are, what we can offer, and how we can help them leapfrog stages that other global markets have taken decades to achieve.”

India’s Nonwoven Market: Rapid Growth and Changing Landscape

Few people understand India’s evolving nonwoven ecosystem as well as Mr. Prashant, who has witnessed the market transform over the last 15 years. “A decade ago, nonwovens in India was largely limited to spunbond and simple converting machines. Today, the ecosystem is far richer—more companies, better awareness, more sophisticated buyers, and increasing focus on innovation,” he said.

Prashant attributes this growth to two major drivers:

- **Massive infrastructure development**
- **Rising awareness and demand in medical & hygiene applications**

With India expanding highways, railways, airports, river management systems, and industrial zones, geotextiles and technical nonwovens are poised for exponential growth. “Infrastructure is a long-term driver. Usage will increase, manufacturing will follow, and new technologies will find a natural place in the ecosystem,” Prashant noted. This aligns strongly with Ramatex and Bonino’s technological strengths—especially in recycling, geotextiles, air-lay, and high- performance nonwoven systems.





Global Insights: How India Compares with Other Markets

Drawing from his global experience, Antonio of Ramatex offered a nuanced comparison: “India is not like China. I find here many customers with a Western mindset—open, thoughtful, and innovation-oriented. The applications for nonwovens here are endless, and the growth can be very steady due to India’s multi-sector expansion.” He pointed out that unlike traditional textiles, where growth often follows labour cost advantages, technical textiles expand based on functionality, new applications, and product innovation. “In nonwovens, every day we discover a new application. India’s growth in this field will depend on how well companies utilise these opportunities,” he added.

Antonio underscored India’s potential in geotextiles, geocomposites, automotive, protective apparel, and advanced filtration—segments where both Bonino and Ramatex have strong capabilities.

Advice for India: Learn, Innovate, and Leapfrog

The European experts offered candid advice for Indian companies: “India is growing fast. The best thing the industry can do is gather high-quality information and work with people who have...

... lived this journey globally,” Antonio suggested. “With our experience, we can help Indian manufacturers leapfrog stages that other countries took decades to build.” Prashant echoed this, emphasising the importance of customised solutions and innovation. “With Italian technology and Indian entrepreneurship, we can build world-class capabilities. As Soham, we will continue to bring new technologies and support customers in after-sales service—which is critical for machinery success.”

A Partnership Poised to Shape the Future

The collaboration between Soham Enterprises, Bonino Carding Machines, and Ramatex Italia represents a strategic alignment at a critical moment in India’s technical textile journey. As the country expands across infrastructure, hygiene, automotive, and industrial sectors, the demand for advanced nonwoven machinery will only accelerate. With Italian engineering, decades of expertise, and Soham’s strong market presence, the partnership is positioned to provide Indian manufacturers with the technology, flexibility and innovation needed to compete globally.

In many ways, this collaboration is not just about machinery—it is about shaping the future of India’s technical textile value chain.



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